



THE VALUE OF ROMANTICISM IN THE POETRY STANZAS ON THE  
INSTAGRAM ACCOUNT @FATIMAHJUFRY01  
(SEMIOTIC ANALYSIS CHARLES SANDERS PEIRCE)

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Abstract

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This study analyzes the value of romance in Arabic expressions uploaded on the Instagram account @fatimahjufry01 using Charles Sanders Peirce's semiotic approach. By utilizing the trichotomous semiotic theory, which consists of representamen, object, and interpretant, this research explores the symbolic meanings that reflect emotional, ethical, and spiritual experiences in the context of love. The representamen refers to the signs in the upload, the object to the concept being referred to, and the interpretant to the meaning captured by the audience. The findings show that the expressions not only depict the emotional dimension of love but also highlight the ethical aspects and spiritual devotion, creating a connection with higher moral values. Arabic symbolism on Instagram serves as a communication tool as well as a medium to convey the complex experience of love. The conclusion shows that Arabic on this platform reflects love as a multidimensional experience, enriching the study of semiotics in social media and demonstrating the potential of Instagram as a platform for the expression of cultural and spiritual values. As such, this analysis contributes significantly to the study of semiotics and visual communication in the context of social media.

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تجريد

تُحلّل هذه الدراسة قيمة الرومانسية في التعابير العربية المنشورة على حساب إنستغرام @fatimahjufry01 باستخدام منهج السيميائيات لتشارلز ساندرز بيرس. ومن خلال الاستفادة من نظرية السيميائيات الثلاثية المكوّنة من المُمثّل (*representamen*)، والموضوع (*object*)، والمفسّر (*interpretant*)، يستكشف هذا البحث المعاني الرمزية التي تعكس التجارب العاطفية والأخلاقية والروحية في سياق الحب. يشير المُمثّل إلى العلامات الموجودة في المنشور، بينما يشير الموضوع إلى المفهوم المشار إليه، ويعبّر المفسّر عن المعنى الذي يدركه المتلقي. وتُظهر النتائج أن هذه التعابير لا تقتصر على تصوير البُعد العاطفي للحب، بل تُبرز أيضًا الجوانب الأخلاقية والتفاني الروحي، مما يخلق ارتباطًا بالقيم الأخلاقية العليا. إن الرمزية العربية على إنستغرام تؤدي دور أداة للتواصل ووسيلة لنقل التجربة المعقدة للحب. وتُظهر الخلاصة أن اللغة العربية على هذا المنصّة تعكس الحب كتجربة متعددة الأبعاد، وتُثري دراسة السيميائيات في وسائل التواصل الاجتماعي، وتُبرز إمكانات إنستغرام كمنبر للتعبير عن القيم الثقافية والروحية. وبذلك، تُساهم هذه الدراسة إسهامًا مهمًا في مجال السيميائيات والاتصال البصري في سياق وسائل الإعلام الاجتماعي.

### الكلمات المفتاحية :

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### Abstrak

Penelitian ini menganalisis nilai romansa dalam ungkapan berbahasa Arab yang diunggah di akun Instagram @fatimahjufry01 dengan menggunakan pendekatan semiotika Charles Sanders Peirce. Dengan memanfaatkan teori semiotika trikotomis yang terdiri atas *representamen*, objek, dan interpretan, penelitian ini mengeksplorasi makna simbolis yang mencerminkan pengalaman emosional, etis, dan spiritual dalam konteks cinta. *Representamen* mengacu pada tanda-tanda dalam unggahan, objek pada konsep yang dirujuk, dan interpretan pada makna yang ditangkap oleh audiens. Temuan penelitian menunjukkan bahwa ungkapan-ungkapan tersebut tidak hanya menggambarkan dimensi emosional cinta, tetapi juga menonjolkan aspek etis dan pengabdian spiritual, sehingga menciptakan keterhubungan dengan nilai-nilai moral yang lebih tinggi. Symbolisme Arab di Instagram berfungsi sebagai alat komunikasi sekaligus media untuk menyampaikan pengalaman cinta yang kompleks. Kesimpulan menunjukkan bahwa bahasa Arab di platform ini merefleksikan cinta sebagai pengalaman multidimensi, memperkaya kajian semiotika di media sosial, dan menunjukkan potensi Instagram sebagai wadah ekspresi nilai-nilai budaya dan spiritual. Dengan demikian, analisis ini memberikan kontribusi signifikan terhadap studi semiotika dan komunikasi visual dalam konteks media sosial.

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## A. Introduction

The development of Instagram in terms of language can be seen from several factors, including changes in communication methods, the use of language on the platform, and the emergence of new terms related to social media. Instagram, which focuses on images and videos, enriches communication through visual language, allowing the conveyance of meaning without the need for many words. As a global platform, Instagram facilitates cross-language and cross-cultural interactions.

The application of Arabic is often favored by the youth in Indonesia as the language of the heart or to romanticize their feelings using Arabic. Nevertheless, it does not neglect the aesthetic value of the Indonesian language, so the use of local languages and mixed languages continues to develop depending on the audience and local trends. This results in an increasingly complex mix of languages. Overall, the linguistic development on Instagram reflects the changing ways people communicate in the digital world. The language used on Instagram tends to be more free, creative, and responsive to trends, whether in social contexts,

marketing, or user interactions. The use of slang, emojis, hashtags, and memes shows how Instagram plays a role in shaping a new language style in the digital era.

Symbols are a means of non-verbal communication that involve signs with specific meanings. According to Charles Sanders Peirce's perspective, a sign is a concept used for analysis, in which the sign contains various meanings that emerge as a result of the interpretation of the message conveyed by the sign. This definition serves as the foundation in the study of semiotics in communication. In this context, symbols or signs are the objects studied in semiotics, which indicate a state or explain the meaning of objects around us. Peirce classifies semiotic analysis into three main categories, namely representamen, interpretant, and object. These three categories are known as the trichotomous relation in semiotics, which describes the relationship between the sign, the object, and the meaning produced through interpretation.

In this study, the object of research is poetry on the Instagram account @fatimahjufry01, which contains video content about romance or someone's feelings written in Arabic. Nowadays, many Muslims have made Syarifah or Habib their fans, because nowadays there is a lot of da'wah content that he conveys through social media, especially Instagram, and romanticizes Arabic as the language of the heart.

Romanticism is a literary movement that influences art by focusing on emotions. According to Sugiarti (2020), romanticism is a movement in literature that places greater emphasis on feelings. The romanticism approach emerged as a real reaction against rationalism, which viewed all the secrets of nature as explainable by humans. The romanticism approach places more emphasis on forms of experience that occur within feelings and the freedom of imagination. From that understanding, it can be concluded that romanticism is an expression of feelings represented in a literary work. Those feelings that depict sadness, happiness, fear, anger, and others. With the expression of feelings and the beauty of words in a literary work, readers are more impressed and amazed when enjoying a piece of literature. The Romantic movement has several closely associated characteristics, such as (1) a return to nature, (2) melancholy, (3) primitivism, (4) sentimentality, (5) individualism, and (6) exoticism.<sup>1</sup>

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<sup>1</sup>Sugiarti eggy, *Desain Penelitian Kualitatif Sastra* (UMMPress, 2020), [https://www.google.co.id/books/edition/Desain\\_Penelitian\\_Kualitatif\\_Sastra/tknWDwAAQBAJ?hl=id&gbpv=0&kptab=overview](https://www.google.co.id/books/edition/Desain_Penelitian_Kualitatif_Sastra/tknWDwAAQBAJ?hl=id&gbpv=0&kptab=overview).

In this study, the theme of romanticism is raised as the main focus in the analysis of Arabic poetry posts on an Instagram account. Poetry is one of the forms of literary works that is rich in poetic nuances with deep meanings.<sup>2</sup> Expressions in poetry often reflect the beauty of language and high artistry, making it an effective medium for conveying emotional and artistic messages. On the Instagram account that is the subject of this study, there are various posts of Arabic poetry containing profound poetic expressions. Behind each stanza, there is a strong nuance of romanticism, which not only reflects feelings of love but also the beauty of expression. This phenomenon is the focus of the problem in this research. To understand more deeply how the meaning of romanticism is expressed through those poems, an analysis using relevant literary theories is needed. [1] Rian Hidayat, "Stylistic Approach and Character Education Values in the Poem 'Ikan Terubuk,'" Eprints@Uny Lumbung Pustaka Universitas Negri Yogyakarta, 2019, Chapter II.

Charles Sanders Peirce's theory is a semiotic approach that provides a deep analytical framework for interpreting the meaning behind visual, verbal, and symbolic signs in Instagram posts. According to Peirce, semiotics, or the study of signs, involves three core elements: representamen (the sign itself), object (what the sign refers to), and interpretant (the meaning or interpretation given to the sign).<sup>3</sup> In the context of Arabic poetry uploaded on that Instagram account, various elements such as poetic texts, symbols, and visual expressions can be analyzed as signs conveying certain messages, especially those related to the theme of romanticism. Through this approach, the research aims to reveal how these poems utilize signs to express profound poetic meanings.

This research was formulated and conducted after starting a literature review of the following study. The article written by Saleha and Mia Rahmawati Yuwita titled "Charles Sanders Peirce's Semiotic Analysis on the Dead End Traffic Sign Symbol," in the English Literature Study Program, Faculty of Cultural Sciences, Indonesian Computer University 2023. This research is titled Semiotic Analysis of the Dead End Traffic Sign Symbol. The purpose of this research is to understand the semiotic meaning of the traffic sign that reads Dead End, by examining the meanings of color, shape, and the significance contained in the words Dead End itself, using the semiotic theory of Charles Sanders Peirce. This research uses

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<sup>2</sup>Rian Hidayat, "Pendekatan Stilistika Dan Nilai Pendidikan Karakter Dalam Syair Ikan Terubuk," Eprints@Uny Lumbung Pustaka Universitas Negri Yogyakarta, 2019, Bab Ii.

<sup>3</sup>Wildan Taufiq, semiotika untuk kajian sastra dan Al-Qur'an (penerbit yrama widya, 2016).

a descriptive qualitative method aimed at thoroughly explaining how the sign is formed and how its meaning is received through a semantic approach.

The research results show that the color, shape, and naming of traffic sign symbols are elements that have been established and formed based on human perspectives referring to the existing reality. In conclusion, every symbol that is formed, whether through color, shape, or words, has meanings that vary according to each individual's perspective. Thus, communication is divided into two main categories, namely verbal communication (in the form of spoken or written) and non-verbal communication (through color, signs, symbols, sound, and so on).

To convey the message contained in traffic sign symbols, the author uses the semiotic approach proposed by Charles Sanders Peirce, referring to the trichotomic semiosis process involving Representamen, Object, and Interpretant. The research results show a relationship between the sign and its referent. For example, in the first data, there is a triadic semiotic process between the colors, the black border, and the text that forms the symbol, with interrelated meanings. Meanwhile, in the second data, this triadic semiotic process is evident in the use of red, blue, and white colors in the symbol. Although there are differences in symbols or forms between the first and second data, both still contain similar meanings. This research contributes to the author's understanding of Charles Sanders Peirce's theory.

Journal titled "Semiotic Analysis of Charles Sanders Peirce in the Novel "Pasung Jiwa"  
The work of Okky Madasari was written by Elsa Widia Kartika and Ahmad Supena from the Indonesian Language Education Department, Faculty of Teacher Training and Education, Sultan Ageng Tirtayasa University 2024. This research aims to analyze the semiotics found in the novel Pasung Jiwa by Okky Madasari, referring to Charles Sanders Peirce's perspective on signs. The main focus of this research is to explore the trichotomy of signs, namely icon, index, and symbol, which are the main concepts in Peirce's semiotic study. The method used in this research is a qualitative approach, which aims to present findings or analyses descriptively, clearly, concisely, and in an easily understandable manner for readers. This research uses techniques of reading, noting, and analyzing to obtain data in the form of quotes or excerpts from the novel Pasung Jiwa.

In this research, the main focus is to analyze signs, sign references, and the use of signs in the novel, as this is an interesting topic to discuss. Pasung Jiwa itself is one of the best works by Okky Madasari, which has won the Khatulistiwa Literary Award. The results of this

research consist of several quotes from the novel related to icons, indexes, and symbols, which can serve as references for further studies in the field of semiotics. This research provides a comprehensive contribution to the author's understanding in comprehending and organizing this study. (Elsa Widia Kartika, 2024)

Thesis titled Semiotic Analysis of Charles Sanders Pierce on Culture Found in Marjan Syrup Advertisements "Singa Barong dan Kelana (Reogman)", written by Olivia Kurnia Agatha G.311.18.0028 in 2022. This research aims to examine the culture depicted in the Marjan syrup advertisement version "Singa Barong Dan Kelana (Reogman)". This research uses a descriptive qualitative method with the approach of Charles Sanders Peirce's semiotic theory, which observes three main elements: sign, object, and interpretant. The sampling technique used is purposive sampling, which involves selecting specific scenes in the Marjan advertisement video version. "Singa Barong Dan Kelana (Reogman)". Data collection was conducted through observation, documentation, and literature study.

Based on the research findings, it can be concluded that the intangible culture present in this advertisement is a folk tale that is part of traditional art, namely Reog Ponorogo. Semiotic analysis based on Charles Sanders Peirce's theory shows that there are three scenes in the advertisement that depict how culture is presented. The culture in question refers to the folklore of Reog Ponorogo, which is a blend of lion and peacock in the performance art of the Reog Ponorogo dance. This art is a creation of Indonesia's rich culture, which has developed based on beliefs passed down through generations.

However, in this advertisement, the folklore and art of Reog Ponorogo are presented with a different interpretation. Additionally, there is symbolism in the form of peacock feathers and certain colors that indicate this advertisement highlights many visual elements, such as the costumes worn by the characters, which refer to the appearance in the Reog Ponorogo art. This research contributes to the authors in understanding and completing the study.(AGATHA, 2022)

Therefore, this research is considered important because researchers often overlook how signs in Instagram posts can produce diverse meanings for the audience. This research aims to explore how romantic values are expressed through Arabic poetry posted on the Instagram account @fatimahjufry01 and to understand how the signs in visual and verbal communication shape new meanings or interpretations for the readers. Based on this background, this research raises the topic "Romantic Values in the Verses of Poetry on the

Instagram Account @fatimahjufry01" to delve deeper into how the poetry functions as a medium conveying poetic meanings rich in emotional values.

### **B. Method**

The research method used is qualitative descriptive, chosen because it allows the researcher to deeply describe and interpret the phenomena contained in signs and symbols. In this study, the researcher uses Charles Sanders Peirce's semiotic approach, which focuses on the three core elements of Charles Sanders Peirce's semiotics: representamen (the sign itself), object (what the sign refers to), and interpretant (the meaning or interpretation given to the sign). Then, it can identify the elements of signs in the form of icons, indexes, and symbols. The goal is to understand how the meaning of romanticism is expressed through various types of signs in the poetry found on the Instagram account @fatimahjufry0. The data for this research consist of words, phrases, and sentences in poetry texts that depict romantic themes.

In data collection, the researcher used the Listen and Note technique. According to Mahsum (2013:92), "the Simak method has a basic technique that embodies the tap technique." The tapping technique is referred to as the basic technique in the Simak method because, in essence, observation is realized through tapping. Mahsum (2013:104) also states, "The note-taking technique involves recording relevant data that aligns with the research objectives and goals." This process involves careful and meticulous observation of how to identify relevant information in a poem. Starting with a careful observation of the three core elements of Peirce's semiotics: representamen, object, and interpretant. Then, it can identify the sign elements in the form of icons, indices, and symbols related to the theme of romanticism. Then, it continues with identifying the meaning of romanticism contained in the analysis results. The final result of this research allows the researcher to conclude that the analysis is described in detail and systematically.

### **C. Result and Discussion**

The initial step is to identify the triadic theory according to Charles Sanders Peirce in Syiir, which interprets the values of romanticism found in the feed posts on Instagram accounts. This research uses a semiotic approach based on linguistic representation, which may not fully encompass the non-verbal dimensions of romanticism. The generalization of these findings requires further validation by involving a broader population and different cultures.

The value of romanticism analyzed through Peirce's semiotic approach in these six

expressions reflects the complexity of love as an emotional, ethical, and spiritual experience. These findings emphasize that true love is not only rooted in interpersonal relationships but also involves belief in the wisdom of destiny and devotion to God. This analysis contributes to a universal understanding of love, transcending linguistic and cultural boundaries.

Here are the analysis results regarding the Romanticism value on the Instagram account @fatimahjufry0.

### 1. Emotional Melancholy

Emotional is a trait that arises from emotions. Usually, emotion is a condition that is beyond control and is a response to someone's feelings. While melancholic emotionality is an emotion that tends to give a slow, quiet, and gloomy disposition due to deep sadness. Here is the data that shows melancholic emotions.

<b>Representation</b>	انتظار الشيء لن يأتي
<b>Object</b>	An uncertain wait, depicting someone trapped in the hope of a love that may never come to fruition.
<b>Interpretant</b>	This symbolizes a melancholic emotional state characterized by a profound sense of loss, which is a hallmark of true love, even though the outcome is uncertain.

### 2. Empathy

Empathy is the sensitivity or understanding of what others are experiencing, as one tries to position oneself in that situation. Here is the data obtained that shows empathy in the value of romanticism.

<b>Representation</b>	لا تجعلها تقع في الحب إذا كنت لا تستطيع أن تحبه
<b>Object</b>	The feeling of worry about someone he loves getting hurt.
<b>Interpretant</b>	The sentence above describes someone who deeply loves their partner. This shows the empathetic nature of true love experienced by someone towards the person they love.

### 3. Individualism

The characteristic of Individualism is an emphasis on personal expression and emotional depth. Individualistic traits also rely more on one's own ability to manage emotions and feelings.

<b>Representation</b>	إذا لم يزدك البعد حبا فأنت لم تحب حقا
<b>Object</b>	Self-affirmation to be more confident about one's feelings for someone.
<b>Interpretant</b>	This expression implies that an individual's side can understand the meaning of true love more deeply in separation, depicting the dimension of eternal love that transcends space and time.

### 4. Intuition

In daily life, intuition is sometimes necessary because many things can be trusted without needing to be rational. Intuition arises from the subconscious mind based on past experiences. As for the data obtained that indicates an intuition, it is explained in its interpretation.

<b>Representation</b>	لعل في الأقدار التي نكرهها خيرا نجعله
	Perhaps in a destiny we do not like, there is a goodness we do not know.
<b>Object</b>	A feeling of doubt about what is being experienced and thought, which is not yet certain to align with reality.
<b>Interpretant</b>	This shows a person's intuitive side towards destiny and acceptance of reality, as well as the belief that every experience has a hidden meaning. Love is understood as a journey that does not always go as desired but still brings lessons and goodness.

### 5. Spiritual

This trait shows that as humans, we always involve God in every action.

Spiritual also describes a close relationship with things that are psychological, spiritual, or inner. In a poem, it is not uncommon to find a character of spirituality as an expression of deep love. One of the data obtained regarding poetry that touches on spirituality is as follows.

<b>Representation</b>	أحببتك لدرجة وأمی احدث الله عنك وأجعلك اول أمنیه اطلبها منه
<b>Object</b>	Love as a spiritual expression and devotion to God.
<b>Interpretant</b>	The value of romanticism here shows a love that transcends ordinary human relationships, rising to the level of spirituality and prayer.  Love is viewed as a manifestation of faith in God, where romantic relationships are made a part of spiritual devotion.

These findings are consistent with previous literature that highlights the emotional, ethical, and spiritual roles in romantic relationships. Some previous researchers have emphasized that romanticism involves emotional struggles and belief in the eternity of love, although this finding also adds a new dimension related to the spiritualization of love through prayer.

This result provides a theoretical insight that romanticism operates not only on an emotional level but also on a symbolic and transcendental level. The practical implications include the importance of honesty and support in relationships, as well as the reminder that true love involves belief in the wisdom of destiny and spirituality.

#### D. Conclusion

Based on the analysis conducted using Peirce's semiotic approach and romanticism in literature, it can be concluded that symbols in non-verbal communication play an important role in conveying complex meanings, especially in the context of love. The semiotic approach reveals that every sign or symbol (representamen), the meaning produced (interpretant), and

the object represented (object) form an interrelated relationship, which allows us to understand how meaning is created and understood through the interpretation of signs.

In the context of literary research, the romanticism approach emphasizes the importance of feelings, emotions, and the freedom to imagine, as well as how authors express profound human experiences through aesthetics and emotional connections with nature. Romanticism does not only revolve around interpersonal relationships but also contains spiritual and transcendental dimensions that enrich our understanding of love, involving honesty, sacrifice, and belief in destiny. The results of the analysis taken from the Instagram account fatimahjufri01 regarding the expressions show that the value of romanticism involves broader emotional, ethical, and spiritual aspects, revealing that true love does not only depend on interpersonal relationships but is also a profound spiritual journey. These findings expand our understanding of love as a complex and multidimensional experience.

However, this research also acknowledges that the semiotic approach based on linguistic representation may not fully encompass the non-verbal dimensions of romanticism, which requires further study involving a broader population and diverse cultural perspectives. Overall, this analysis reinforces that true love involves more than just emotional connections between individuals; it also encompasses a deeper search for meaning and spiritual devotion.

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