

Library Strategies in Supporting National Literacy Development in Indonesia

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ABSTRACT	
Library management is an important aspect in increasing literacy interest among students. Mistakes in choosing strategies and management can have a negative impact on student visits and literacy. This study aims to analyze the role of library management in increasing students literacy interest at Kerinci 1 State Junior High School. The research method used in this study is qualitative descriptive research, data was collected through observation, interviews, and documentation from various related parties, including librarians, teachers, and students. The results of the study show that good library management strategies, such as managing a diverse collection of books, providing comfortable facilities, and literacy programs such as reading clubs and reading competitions, have a significant impact on increasing students interest literacy. In addition, support from the school in terms of budget, librarian training, and technological innovation, such as a digital library system, also strengthen the library appeal to students. In conclusion, effective and structured library management is able to create a conducive learning environment and support students interests literacy at Kerinci 1 State Junior High School.	CONTACT Dovelpirmanto16@gmail.com KEYWORDS Library Management, Reading Interest, Literacy, Library Received: 10/07/2025 Revised: 20/09/2025 Accepted: 20/10/2025 Online: 31/10/2025 Published: 31/10/2025 Al-ijtima'i is licenced under a Creative Commons Attribution Share-Alike Public Licence (CC-BY-SA)
ABSTRAK	
Manajemen perpustakaan merupakan aspek penting dalam meningkatkan minat literasi di kalangan siswa. Kesalahan dalam memilih strategi dan manajemen dapat berdampak buruk pada kunjungan dan literasi siswa. Penelitian ini bertujuan untuk menganalisis peran manajemen perpustakaan dalam meningkatkan minat literasi siswa di SMP Negeri 1 Kerinci. Metode penelitian yang digunakan dalam penelitian ini adalah penelitian deskriptif kualitatif, pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi dari berbagai pihak terkait, meliputi pustakawan, guru, dan siswa. Hasil penelitian menunjukkan bahwa strategi manajemen perpustakaan yang baik, seperti mengelola koleksi buku yang beragam, menyediakan fasilitas yang nyaman, dan program literasi seperti klub baca dan lomba membaca, memiliki dampak yang signifikan terhadap peningkatan minat literasi siswa. Selain itu, dukungan dari sekolah dalam hal anggaran, pelatihan pustakawan, dan inovasi teknologi, seperti sistem perpustakaan digital, juga memperkuat daya tarik perpustakaan bagi siswa. Kesimpulannya, manajemen perpustakaan yang efektif dan terstruktur mampu menciptakan lingkungan belajar yang kondusif dan mendukung minat literasi siswa di SMP Negeri 1 Kerinci.	

INTRODUCTION

One of the factors that can support learning for students is the library, this is due to the role of the library in increasing knowledge in certain scientific fields. Therefore, a good quality library is very much needed by students in gaining knowledge (Fransiska, 2022). A library that has good management and good operational management is very important for the efficient and effective library management process. Implementation of good management can help manage a structured collection of books, journals and other information sources, thus making it easier for library service users to obtain the information they need. Effective library management will be seen from optimal

service for library service users in terms of borrowing books, returning books and utilizing digital collections.

Library management is very important in increasing reading interest among the community, especially in the education sector. Currently, all parties are required to be able to adapt to the digital era, especially digital literacy, of course this is one of the roles of library management in increasing literacy. Where this literacy will have an impact on the emotional intelligence of readers, the ability to think critically (Sutardi, 2019). The role of the library is very large in supporting the education curriculum if the library is managed properly so that it increases students interest in reading. This is a challenge for schools in the regions, where many schools in the regions are found to still have low reading interest in students. One factor is the limited sources of information that have good quality. For this reason, there needs to be a good approach from the school to implement library management to always improve library services in providing a safe, comfortable, friendly and interactive reading space (Kusuma, 2020). Previous research suggests that in good library management, of course, implementing information and communication technology, one example of which is a digital catalog and a book lending system that is carried out automatically. Based on this, it will improve more efficient services indirectly, the number of library visits will increase or students will be more interested in visiting the library (Putra, 2021). Adaptive and flexible library management in facing challenges in the current digital era (Herlina, 2020) (Yusuf, 2018).

In an effort to achieve literacy goals, libraries must be inclusive and dynamic spaces that provide a variety of interesting, relevant, and educational reading materials. The role of library management in this case is very crucial as an effort to realize the library as an effective and inspiring learning resource center (Sari, 2022). Thus, innovative and planned library management will help encourage students to engage in more intensive and sustainable reading activities (Vlachogianni, 2022) (Wulansari, 2021). Resource Maintenance Library management also plays a role in maintaining collections so that they remain in good condition and can be accessed in the long term. Operational Efficiency Management of human resources, budget, and technology is carried out efficiently, so that libraries can operate at lower and better costs (Irianto, 2017). Library Development With careful planning, libraries can develop according to community needs, for example by adding collections or technology-based services (Kurniawan, 2015). Data and Information Storage Library management also plays a role in protecting and managing data, including digital catalogs and library information systems (Asmoro, 2020). Poor management can lead to chaos in resource management, limited services, and even loss of important information. The reading interests of

today's students tend to be diverse, and are influenced by several factors, such as the development of digital technology, easy access to information, and media consumption habits (Hidayah, 2022). Shift to Digital Media, Many students now prefer to read through digital media, such as online articles, e-books, and electronic scientific journals (Komariah, 2021). Quick access to this information makes it easier for them to get relevant reading materials.

The library must be a welcoming, vibrant place that offers a wide range of engaging, timely, and instructive reading resources in order to meet literacy objectives. In this instance, library management plays a critical part in attempting to make the library an inspirational and successful learning resource center (Sari, 2022). Thus, students will be encouraged to participate in more intensive and long-lasting reading activities with the support of creative and well-planned library administration.

Maintenance of Resources Maintaining collections to ensure their long-term accessibility and good condition is another responsibility of library management. Efficiency in Operations The library can function at a cheaper and better cost thanks to effective budget, technology, and human resource management (Emelia, 2023). Development of Libraries Libraries can adapt to the requirements of the community by expanding collections or technology-based services, for instance, with appropriate planning. Storage of Data and Information Managing and safeguarding data, such as digital catalogs and library information systems, is another responsibility of library administration (Elsadantia, 2023). Ineffective management can result in limited services, disarray in the allocation of resources, and even the loss of crucial data. Today kids have a wide range of reading interests that are influenced by a number of things, including media consumption patterns, the advancement of digital technologies, and simple access to information. Transitioning to Digital Media Nowadays, a lot of students would rather read digital content, including e-books, internet articles, and electronic scientific publications. They can obtain pertinent reading materials more easily when they have quick access to this information.

A loss in interest in reading general themes or literature may be replaced by reading about their field of study or industry trends, as students are more inclined to read about subjects that are closely relevant to their personal or professional interests (Purnama, 2023). But there are other initiatives to boost student interest in reading, such book fairs, campus literacy programs, or simpler access to digital libraries. Improving one digital literacy also helps one comprehend technology-based reading. Students academic performance, comprehension of the subject matter, and capacity for critical thought are all significantly impacted by their reading interests.

Improved Content Understanding: Pupils who are enthusiastic readers typically have an easier time understanding the lecture content. Reading widely, both from scholarly and non-scholarly sources, broadens their horizons and enhances their comprehension of the material covered in class. **Greater Academic Achievement:** There is a correlation between higher academic achievement and a strong interest in reading. Because they have a more thorough and in-depth understanding than students who solely rely on teacher-provided material, students who consistently read more references are typically better prepared for tests and assignments. **Critical and Analytical Thinking Skills:** Students who read a lot of literature are better able to think critically and analytically. Students will find it simpler to recognize arguments, assess data, and develop well-informed conclusions when they are used to reading many viewpoints and methodologies from various sources.

Creativity and Problem Solving: Reading widely can stimulate the imagination and offer fresh perspectives on how to solve problems. More references will be available to students who are used to reading in order to solve a variety of academic and real-world problems. **Development of Writing and Communication Skills:** Writing and communication skills are frequently enhanced by a strong interest in reading. Students learn a range of writing styles, proper grammar, and persuasive argumentation through reading, all of which aid them when they write essays, reports, and scientific articles.

Increased Motivation to Learn: Students who enjoy reading are typically more eager to learn new things and investigate existing knowledge. This can motivate individuals to actively look for more educational materials, such as books, journals, or other sources that aid in their research. **Learning Independence:** Students that are interested in reading are also better able to learn on their own. They are able to delve deeply into subjects through their own reading, which enhances their comprehension and mastery of the subject matter, in addition to depending on the lectures.

All things considered, a strong interest in reading enhances the educational process and directly supports students academic achievement. Low reading interest, on the other hand, might hinder access to in-depth comprehension and make it challenging for students to perform effectively on academic assignments. Because it directly affects the standard of instruction and learning in higher education, it is crucial to investigate students reading interests. This has to be researched for a number of reasons: **Enhancing Educational Quality:** Educational institutions can create more successful plans to support students autonomous learning and intellectual growth by taking into account their reading interests. Institutions can take action to remedy poor reading interest among

students. Predicting Academic Achievement: This study demonstrates how reading interest and academic performance are related.

Teachers and legislators can create instructional strategies that better meet the needs of their students by knowing the elements that affect reading interest. Advances in Technology and Shifts in Reading Habits: Students reading habits are evolving in the digital age as they switch from physical books to digital media. Investigating this can reveal if technology has a beneficial effect on students reading habits or interferes with their ability to concentrate and focus in class. Development of Literacy Programs: Campuses can create more focused and successful literacy programs by understanding the degree of and factors influencing students interest in reading. For instance, offering book clubs, digital libraries, or literacy workshops to encourage pupils to read more.

Fostering Critical Thinking Skills: Students who are engaged in reading are more likely to cultivate critical thinking abilities. Research on this topic can serve as the foundation for determining if reading materials provide pupils with adequate intellectual stimulation or if the curriculum and reading materials need to be improved. Recognizing Obstacles and Difficulties: This study can pinpoint elements that prevent people from being interested in reading, like heavy workloads, a lack of access to pertinent reading materials, or the impact of social media and technology. More suitable solutions can be developed by comprehending these difficulties. Contribution to Education Policy: The research findings can serve as a foundation for national or campus-level education policymakers to create policies that enhance students literacy cultures. All things considered, studies on students interest in reading can significantly enhance the standard of instruction, help students grow as individuals, and maximize the use of technology in the classroom.

In the context of national literacy policy, Law No. 3 of 2017 concerning the Book System mandates strengthening the role of libraries as community learning centers. In line with this, the Ministry of Education and Culture's initiative to establish Indonesian language proficiency standards emphasizes the importance of a supportive literacy environment in educational units. This study examines how library management strategies at SMP Negeri 1 Kerinci not only increase student reading interest but also contribute to achieving national literacy goals.

This study uses a holistic and contextual approach to analyze library management strategies to increase reading interest in junior high schools (SMP), particularly in the SMP Negeri 1 Kerinci area, where literacy challenges are often more complex due to limited access and resources. Unlike

previous studies that tend to focus on separate aspects such as digital collection management (Putra, 2021), the role of technology (Herlina, 2020), or general literacy programs (Sari, 2022), this study integrates various elements ranging from physical collection arrangement, provision of comfortable facilities, digital service innovation, to the implementation of sustainable literacy programs such as reading clubs and book exhibitions into a single, complementary strategic framework.

METHODS

This research uses a qualitative approach with a case study to prove the theory of library strategies in improving literacy through empirical evidence. The study took place at SMP Negeri 1 Kerinci, and the data sources were a combination of interviews, articles, and literature review. Data collection was conducted through observation to record behavior, interactions, and environmental contexts that were not verbally revealed, as well as interviews and documentation from various stakeholders, such as librarians, teachers, and students.

RESULTS

A. Collection Management Strategy

The library is one of the centers of learning activities in schools, including State Junior High School 1 Kerinci. In maintaining and increasing students interest in reading and literacy, the role of schools is very vital in realizing this, especially in library services such as neat and orderly book arrangement. Students certainly need convenience in finding the books they need. Efforts to provide convenience for students of State Junior High School 1 Kerinci are by categorizing them based on the type of book. This provides an illustration that the books in the library are grouped into several categories such as fiction, non-fiction, science, literature, history, and general reading. This effort made by the library is a step to make it easier for students to find the books they need based on the category of books they will read and study, by implementing this, efficiency will be created in searching for books and information.

The next step in providing optimal service to students, library management applies the use of color labels and a search index system so that the time needed to find references is faster. For example, fiction books are labeled blue, while non-fiction references are given other colors so that students can distinguish between the two references. The Library of State Junior High School 1 Kerinci implements library management to rearrange bookshelves that are not in accordance with

the provisions. So that the bookshelves in the library will be better organized, with the implementation of this, there will be a free space for students to move.

B. Infrastructure Support for Library Facilities

In one corner of the library there is also a comfortable sofa and supported by natural lighting from the library windows so as to increase student motivation to be comfortable for a long time in the library. The support of library management implemented in this way is to support reading interest among students to change their perspective that the library is not only for reading and searching for information but more than that, namely to provide opportunities for students to explore through digital literacy. Of course, such library conditions will create a conducive, inspiring environment, and become a center of literacy at State Junior High School 1 Kerinci. The school through the library staff continues to strive to renew the book collection to make reading materials more complete. This effort is to provide many reading choices for students to broaden their horizons based on their interests and information needs. In the field of science and natural sciences, there are also reference books and encyclopedias.

Support for comfortable library facilities or infrastructure by providing economical tables and chairs and good lighting to make the library a representative place. Adequate library infrastructure will create a more relaxed atmosphere for students, where in one of the library rooms there is a bead bag and reading corner. In the current digital era, schools continue to strive to facilitate students reading interests through the library, by providing computer devices at the Kerinci 1 State Middle School Library to access sources of information and digital literacy. In the current digital era, all access to credible information and adding new ways of seeing and seeing for students can be obtained through computer devices. The school also provides wifi services for library visitors. This wifi has been classified for the information that is opened so as to minimize unnecessary information.

In addition to improving physical infrastructure, the school also always holds various activities to advance literacy in schools, some of these activities are monthly activities, namely reading clubs, book discussions and writing competitions. These efforts are carried out to foster the reading interest of students of State Junior High School 1 Kerinci so that they are active in improving their literacy skills. Based on this, State Junior High School 1 Kerinci continues to encourage students so that the library is not only used as a place to read but also as an integrated learning center. The school hopes that the various infrastructures provided by the school, both physical and non-

physical, can have a positive impact on students and schools so that the character of students who like to read and understand the importance of literacy is formed.

Through an interview with one of the library officers at Kerinci 1 State Junior High School named Diara Ulandari S.Pd.

"That the library facilities are adequate and the collection of books available is also complete. The library service is very satisfying and the service for borrowing and returning books is very fast. The Kerinci 1 State Junior High School Library often holds exhibition activities to increase interest in reading, and for the management of book collections it is very regular and also the collection in the library is often updated or added. For interest in reading, almost every day students visit the library and the Kerinci 1 State Junior High School library greatly contributes to students interest in reading. And students very often borrow books from the library". (Impormant,3)

The findings from the above interview reveal that a library officer at State Junior High School 1 Kerinci, strengthens the research findings regarding the effectiveness of the school's policies in promoting students' literacy culture. The informant emphasized that the library facilities are adequate, the book collection is comprehensive and well-organized, and the borrowing and returning services operate efficiently. This statement indicates that well-managed physical facilities and service systems play a crucial role in creating a conducive literacy environment within the school.

In addition, regular activities such as book exhibitions, reading clubs, and book discussions organized by the library function as preventive strategies to cultivate students' reading interest from an early stage. This aligns with the school's vision that the library should not merely serve as a place for reading but also as an integrated learning center that supports students' academic and personal development. Therefore, the school's literacy policy focuses not only on providing adequate infrastructure but also on developing engaging programs that actively involve students in literacy activities.

Based on the interview, it can be concluded that the library of State Junior High School 1 Kerinci plays a strategic role in enhancing students' literacy competencies, both through the availability of adequate resources and through continuous literacy-based programs. These efforts demonstrate that the school's literacy initiatives are not merely formal compliance with educational directives but have been internalized as part of the students' learning culture. The well-structured management of the library and the continuous renewal of book collections represent the school's preventive policy to counteract declining reading interest in the digital era.

The interview results confirm that both environmental conditions and institutional assistance play a crucial role in developing a literacy culture within the school. When facilities are sufficient

and literacy programs are implemented consistently, students are encouraged to develop reading habits, appreciate the value of literacy, and build a lifelong learning character which are the ultimate goals of literacy education at State Junior High School 1 Kerinci.

DISCUSSIONS

Seeing the various efforts made by the school has illustrated how important the role and cooperation of various parties are in realizing a library that is well managed to provide a significant impact on students reading interest. From the various infrastructures, it illustrates the commitment of the Kerinci 1 State Junior High School library in providing services and preparing optimal literacy facilities for students. Another service that has been implemented by library management is efficiency in borrowing and returning books very quickly. Routine activities carried out at Kerinci 1 State Junior High School are book exhibitions that invite various book publishers and various types of books are displayed at the school so that students reading interest continues to grow. This exhibition activity is in line with efforts to update the collection in the library as a special attraction for students to visit the library. This can be seen from the high frequency of student visits to the library after several times renewing the collection in the library. Based on this, the Kerinci 1 State Junior High School library has succeeded in becoming a more effective literacy center and has a significant and positive contribution to increasing students reading interest.

Until now, active and dynamic libraries are not only a means of storing books but also as a center for literacy activities. Through book exhibition activities that are carried out in a structured manner in updating the number of book collections in the library periodically to meet various reference and information needs for students. This is very important in developing students intellectuals because the information and references obtained are always the latest so that they get new insights and continue to hone students abilities to think critically and at the forefront.

The author found various forms of school roles, library management in growing and increasing students interest in reading at State Junior High School 1 Kerinci. Various efforts made by State Junior High School 1 Kerinci show the schools seriousness in increasing students interest in reading through the provision of physical and non-physical infrastructure. The infrastructure fulfillment activities have had a positive impact on students literacy skills, where students often visit the library as a center for active and dynamic literacy and learning as well as educational learning. The success of the library management of State Junior High School 1 Kerinci in increasing students interest in reading can be an example for other schools.

State Junior High School 1 Kerinci has proven that by providing the best, excellent service and structured and interesting literacy activities, it can foster students interest in reading. The library becomes an agent of change in the form of efforts to cultivate literacy in State Junior High School 1 Kerinci, it can create sustainable learning in schools. Based on this, the school, the librarian of State Junior High School 1 Kerinci has a strategic role in making the library a center of literacy. Initially, the library as a means of supporting formal learning played an important role in fostering students interest in reading. The efforts that continue to be made by the school, the librarian of State Junior High School 1 Kerinci will have a long-term impact on the school, indirectly contributing to producing more comprehensive educational quality and student literacy skills which are important provisions for facing the development of the digital world.

In an effort to continuously improve library services, the school and the comprehensive library of State Junior High School 1 Kerinci can continue to collaborate with various stakeholders such as teachers, parents, and literacy communities in the community. This collaboration is expected to give birth to new movements or new activities in increasing students interest in reading such as study clubs, certain book symposiums, and creative writing procedures that will enrich students literacy insights and experiences. Currently, the world is digital, so schools must take this opportunity to continue to update existing technology in the library, such as increasing the number of digital collections and system capabilities to access information globally. Preparing infrastructure that supports the library is an investment made by State Junior High School 1 Kerinci in literacy infrastructure facilities at school.

The selection of the right strategy will have an impact on increasing students interest in reading, some strategies that have been implemented by Kerinci 1 State Middle School are as follows:

1. Provision of physical infrastructure for reading rooms that provide comfort for students. Students will be able to feel at home and happy to linger in the library if the library space provides peace and comfort for them.
2. Ease of finding information, both digital and physical, through the use of information technology. Digital catalogs will provide easy access to find references for books, journals and other information.
3. Carrying out information literacy activities for students on how to obtain information, process information and utilize information to be used according to the correct reference provisions.

4. Carrying out direct consultations with librarians to obtain reading recommendations and relevant reference information for students to add new insights.

The main key to the quality of education is one of them through digital literacy activities or growing and increasing interest in reading for students at the Junior High School 1 Kerinci. According to the proverb that books are windows to the world, by reading students can find out various knowledge and information from various parts of the world in improving the competence of the students themselves. And the challenge ahead is technology that continues to develop so that it can be used for positive things, especially for digital literacy.

Literacy is one of the main keys to improving the quality of education. At State Junior High School 1 Kerinci, building students' interest in reading is an important challenge to overcome. Books are a window to the world, and by reading, students can expand their knowledge and develop critical thinking skills. However, in the digital era like today, the temptation of technology and online entertainment often beats the interest in reading books. The first step in increasing interest in reading is to provide a supportive environment. The school library must be well managed and contain a diverse collection of books that are relevant to students' interests. Fiction books, inspirational stories, and scientific literature that are packaged attractively can be a special attraction. In addition, access to valid digital reading sources also needs to be provided as a complement, considering the current generation's interest in technology.

Literacy activities become a structured activity in junior high school 1 kerinci in increasing students interest in reading. Literacy activities carried out will foster student motivation, in this way students are not only able to read but will be directly involved in analyzing and expressing their understanding, so that this activity is more interactive. The involvement of stakeholders such as teachers and parents also plays an active role in fostering and increasing students interest in reading. The reading culture that continues to be exemplified by teachers will be a role model for students. The role of parents is also very significant if it is carried out optimally in supervising and inviting the habit of continuing to read or literacy.

The research findings correlate with several Indonesian government policies focused on strengthening a culture of literacy. The Indonesian government, through the Ministry of Education, Culture, Research, and Technology (Kemendikbudristek), has launched the National Literacy Movement (GLN) as part of a systematic effort to foster reading interest and literacy skills in the community, particularly among students. The research findings align with the GLN's objectives, where good library management, such as maintaining diverse collections, providing comfortable

facilities, and implementing literacy programs like reading clubs and reading competitions, are concrete implementations of the principles promoted by the government.

Furthermore, the technological innovations implemented in the SMP Negeri 1 Kerinci library, such as the digital library system and online catalog, align with the government's School Digitalization Program, which utilizes technology to support learning and information access. Policies such as Minister of Education and Culture Regulation No. 23 of 2015 concerning the Development of Character also encourage schools to create environments conducive to positive habits, including 15 minutes of reading before class, a practice supported by good library facilities and programs.

School budget support for librarian training and collection development also reflects the spirit of the School Operational Assistance (BOS), which can be allocated for library development. This demonstrates that when government policies are implemented with strong commitment at the school level, the impact on increasing students' reading interest and literacy skills can be significant.

Thus, the findings of this study not only reinforce the importance of libraries as literacy centers but also demonstrate how national policies can be realized through appropriate management strategies at the school level. Collaboration between schools, communities, and the government, as reflected in this study, is key to creating a sustainable and inclusive literacy ecosystem.

CONCLUSIONS

A librarian has a very important role in growing and increasing students interest in reading. Various strategic efforts made in the library management of Kerinci 1 State Junior High School are updating collections and references regularly so that students are updated with information. Provision of supporting library infrastructure such as providing a comfortable reading room, providing literacy activities that have many benefits to increase students interest in reading. Regular reference updates are a major factor in increasing students interest in reading. In addition to providing various references that suit students interests, arranging library infrastructure that is aesthetic and provides comfort to students is an important factor in creating students interest in reading. The availability of good library infrastructure will make students feel at home and linger in the library. Several strategies that have been implemented in the library management of State Junior High School 1 Kerinci greatly determine the development of literacy culture in schools. The role of a librarian is not only as a library manager, but also as a motivator and literacy facilitator for students. Based on the implementation and internalization of library management strategies at State

Junior High School 1 Kerinci, it has increased reading interest among students. So it can be concluded that the strategy and selection of the right library management are very important in creating a culture of literacy in schools.

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